



## REGIONAL ROOTS CARRY A LOT OF WEIGHT

Long before the word "sustainability" became a trend, Unico Graber was already paying close attention to such issues. Above all, the direct environment and regional roots were and are always important to us.

This is demonstrated, for example, by the fact that we consider business partners from the region – whenever possible. This shortens the distances and, if necessary, we can meet within a very short time to tackle projects and topics. This also allows for an optimised use of resources. So the slogan "from the region, for the region" really makes sense.

We keep our promises –  
we understand sustainability!

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Despite our geographical location in the border triangle (CH/GER/FR), it is also a matter of course for us that our national companies do not profit from their possibly more favourable neighbour. This means, among other things, that in Germany craftsmen from Germany work for us, while in Switzerland we have Swiss companies and craftsmen. Without exception.

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UNICO sustainability stands for:

- ✓ Promoting mutual understanding
- ✓ Promoting appreciation of existing resources
- ✓ Promotion of "disadvantaged" groups of people
- ✓ Material recycling and correct disposal
- ✓ Inclusion/employment of regional institutions



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Lebenshilfe Lörrach

Unico Graber GmbH in Lörrach works closely with Lebenshilfe in Lörrach. The team led by Stephanie Sänger works precisely, is full of verve and has an enormous connection with our company.



Hope21

What if the rug is suddenly pulled out from under you? For example, by the diagnosis of Down syndrome? The association Hope21 supports parents during this time and shows them that life is worth living, even or especially with trisomy 21.

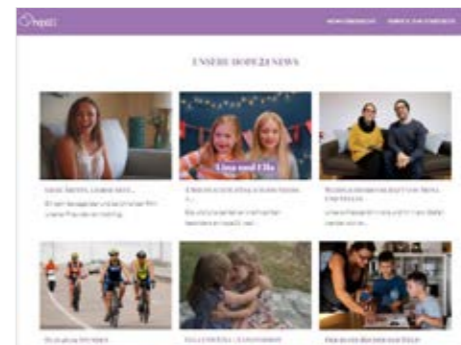
Recycling and printing with a social background

The use of resources is an important topic for us. That is why we have created UNICOrecycling: A project to collect our used eye protection products and recycle them, if possible. The company "Recycling-Boy" takes care of the sorting, which is done in cooperation with disabled people.



With the foundation of Unico Graber GmbH in Lörrach in 2015, we intensified this cooperation. We put the complete assembly and packaging of our products in the hands of a team of impaired people. This team and the cooperation with Lebenshilfe Lörrach is now an integral part of Unico Graber. We are proud to have taken this step – this exchange is a huge enrichment for our company.

➔ [www.lebenshilfe-loerrach.de](http://www.lebenshilfe-loerrach.de)



➔ [www.hope21.ch](http://www.hope21.ch)

Supporting projects in the region

Hope21 is an example of a project in our region that we are very happy to support. Such regional projects are of great concern to us, because many activities worth supporting are sometimes not even noticed. Often they fail because there is no money for advertising.

This is precisely why we systematically support such projects. We decided to do without Christmas presents, greeting cards and the like for quite some time now and use the money saved in this way for these projects.



➔ [www.dietisberg.ch](http://www.dietisberg.ch)

Print shop Dietisberg

We ourselves have been working with our partner Dietisberg for decades in the area of customisation – for example, concerning the printing of customer logos. This print shop specialises in supporting men with a wide variety of impairments.

